

OSLC WORSHIP SURVEY RESULTS

June 13, 2010

Project Overview

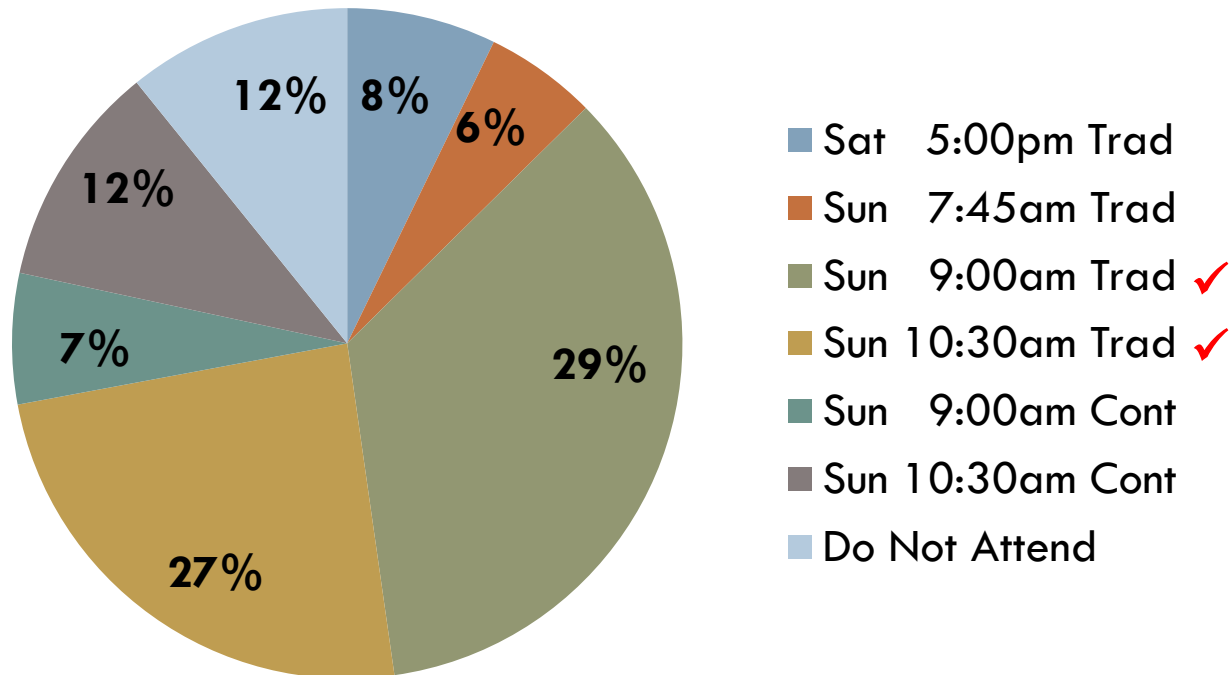
- Leadership Team Objectives:
 - Increase worship participation and engagement
 - Build stronger community across worship times/styles
 - Increase opportunities for adult education
 - Encourage parents and children to worship together
 - Be good stewards of time and resources
- 454 survey responses
- People appreciated having a voice

Current Worship Attendance Trends

When attending:

- 78% of attendance is at Traditional services, 22% at Contemporary Services
- Attendance is evenly split between 9:00am and 10:30am services

Worship Weeks



Proposed Worship Schedules Tested

PROPOSED WORSHIP SCHEDULE A:

- Combining 7:45am and 9:00am Traditional service into a new 8:30am time
- Addition of a new Education Hour at 9:30am
- Sat. 5:00pm Traditional, Sun. 8:30am Traditional (Nursery available, NO Sunday School), Sun. 8:30am Contemporary (Nursery available, NO Sunday School), Sun. 10:30am Traditional (Nursery and Sunday School available), Sun. 10:30am Contemporary (Nursery and Sunday School available)

PROPOSED WORSHIP SCHEDULE B:

- Combining of 7:45am and 9:00am Traditional service into a new 8:30am time
- Shift of Contemporary worship services from Sunday morning to Thursday evening
- Thurs. 7:00pm Contemporary (Nursery and Sunday School available), Sat. 5:00pm Traditional, Sun. 8:30am Traditional (Nursery, Sunday School and Adult Education classes available), Sun. 10:00am Traditional (Nursery, Sunday School and Adult Education classes available)

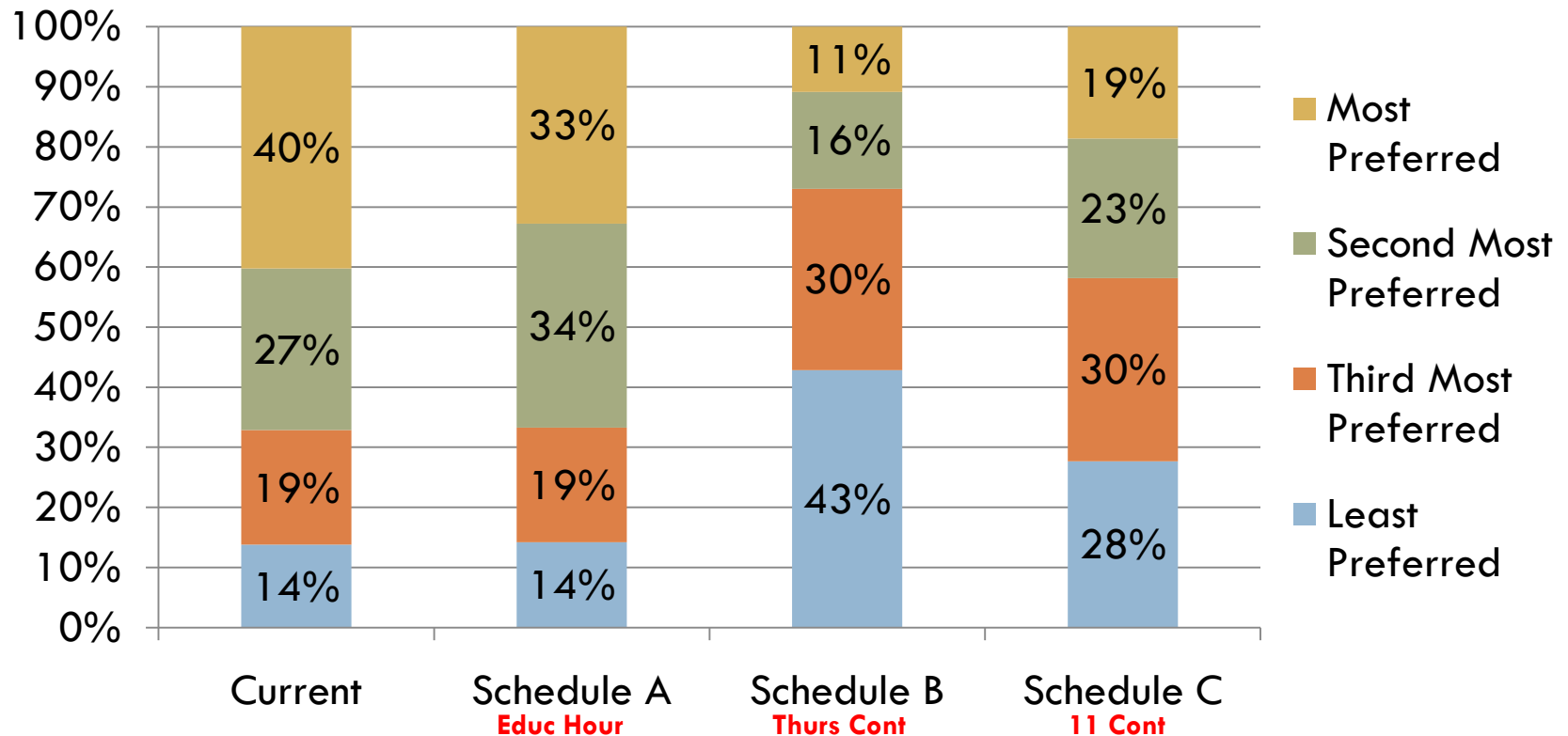
PROPOSED WORSHIP SCHEDULE C:

- Eliminating side by side Traditional and Contemporary services
- Reducing the number of services offered
- Moving Contemporary Worship to the Traditional worship space (sanctuary)
- Sat. 5:00pm Traditional, Sun 8:00am Traditional (Nursery available), Sun. 9:30am Traditional (Nursery, Sunday School and Adult Education available), Sun. 11:00am Contemporary (Nursery, Sunday School and Adult Education available)

Worship Service Preference

- Current and A are clearly most preferred
- The congregation is not comfortable moving to Schedule B or C

Worship Schedule Preference Ratings



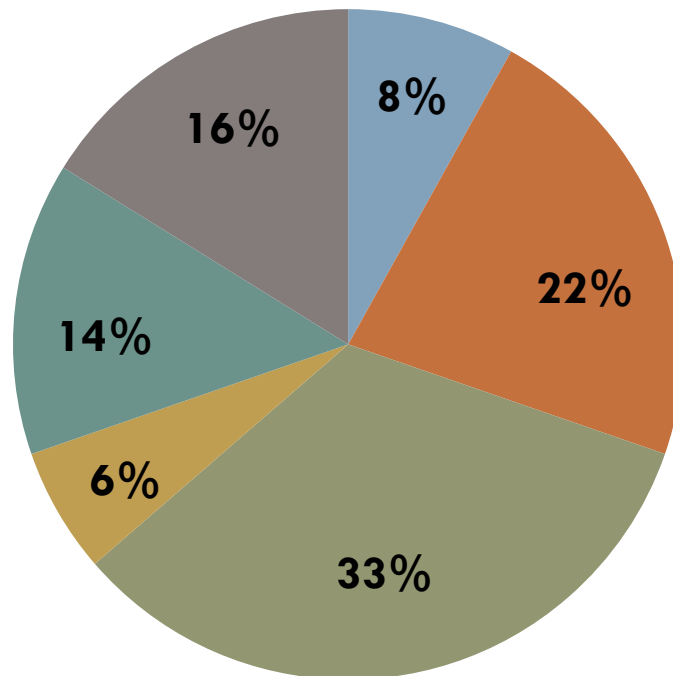
Proposed Worship Schedule A:

5pm Sat Trad, 8:30/10am Trad & Cont, 9:30am Education Hour

When attending:

- 76% of attendance is at Traditional services, 23% at Contemporary Services
- Attendance is weighted more towards 10:30am services than 8:30am
 - 8:30am is a little early for some members

Worship Weeks



- Sat 5:00pm Trad
- Sun 8:30am Trad ✓
- Sun 10:30am Trad ✓
- Sun 8:30am Cont
- Sun 10:30am Cont
- Do Not Attend



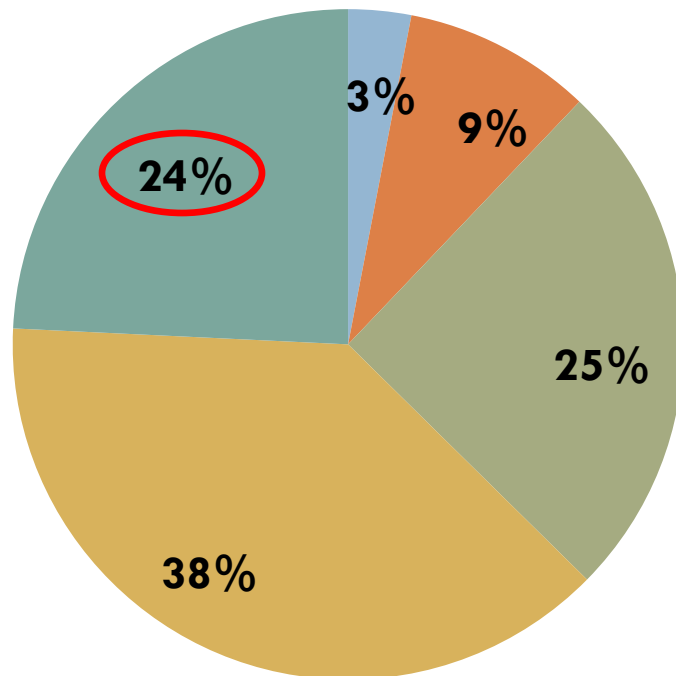
Proposed Worship Schedule B:

5pm Sat Trad, 8:30/10am Sun Trad, 7pm Thurs Cont

When attending:

- 96% of attendance is at Traditional services, 4% at Contemporary Services
- Attendance is weighted more towards 10:00am service than 8:30am
 - 8:30am is a little early for some members

Worship Weeks



- Thurs 7:00pm Cont
- Sat 5:00pm Trad
- Sun 8:30am Trad ✓
- Sun 10:00am Trad ✓
- Do Not Attend

Highest Do Not Attend Rate and Lowest Cont Participation

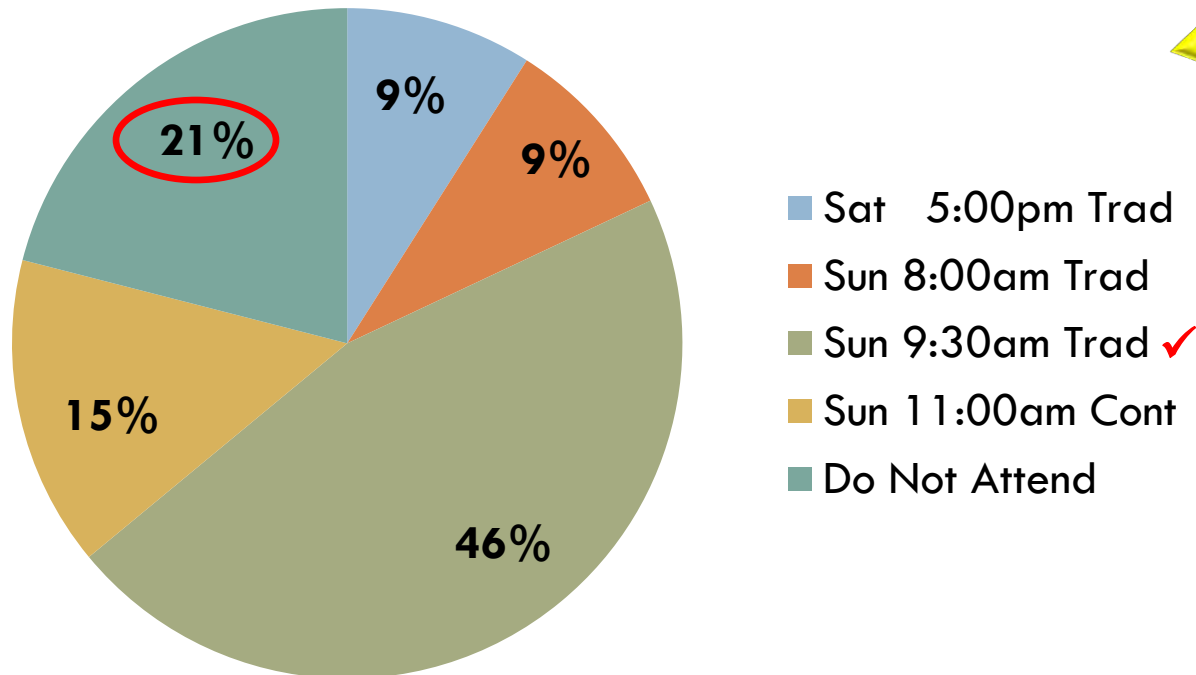
Proposed Worship Schedule C:

5pm Sat Trad, 8:00/9:30am Sun Trad, 11am Sun Cont

When attending:

- 81% of attendance is at Traditional services, 19% at Contemporary Services
- Attendance is weighted more towards 9:30am service than 11:00am
 - 8am service is too early for many worshipers

Worship Weeks



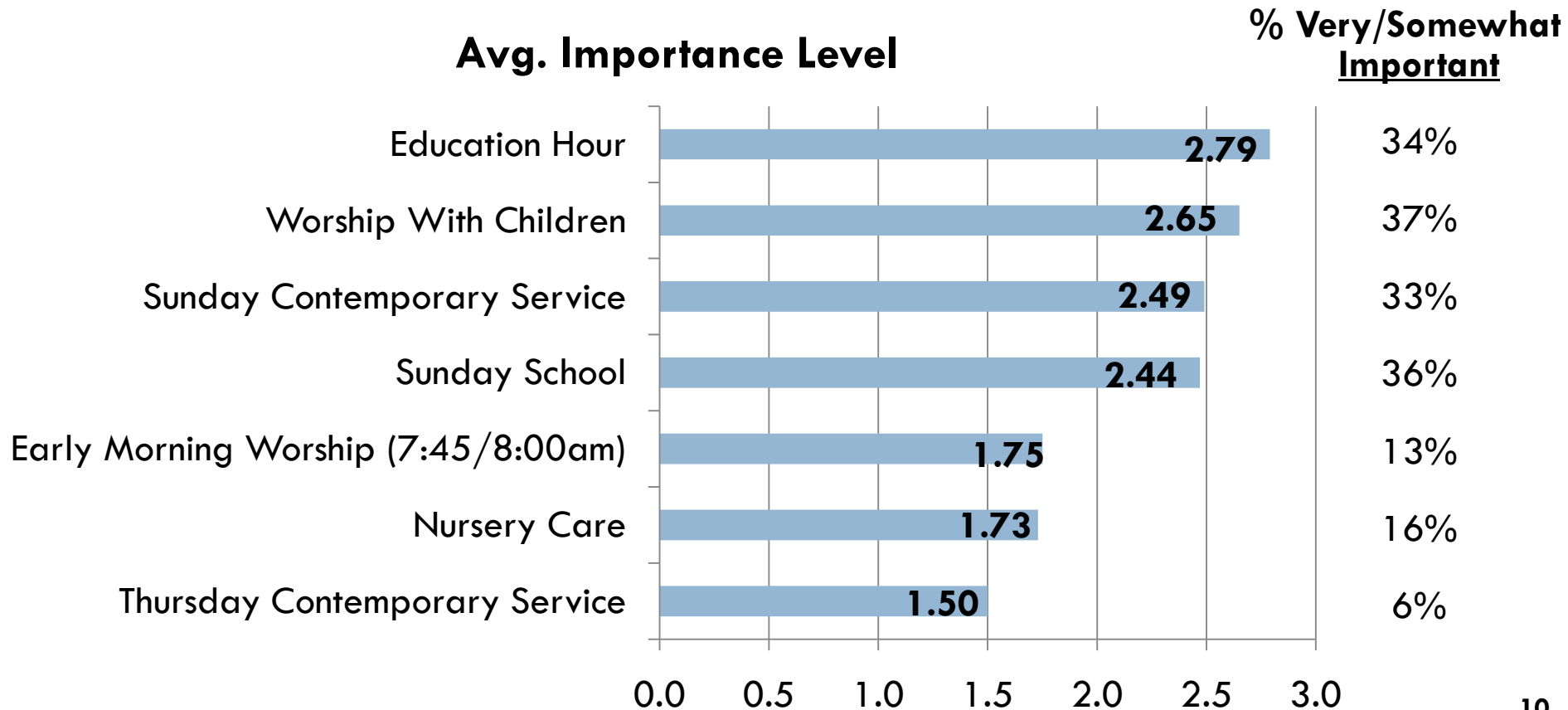
High Do Not Attend Rate and very crowded 9:30am

Worship Service Preference

- Many people want congruent Traditional and Contemporary services as it adds to the community
 - ▣ Want to avoid dividing the congregation
- Members believe it's important to offer a contemporary option on Sunday, even if it's not important to them – attracts younger members
- People reacted strongly to significant time changes in their personal/family schedules
 - ▣ 11am Contemporary, Thursday Contemporary
 - ▣ Moving Sunday Traditional service earlier
- Change is good!

Importance Rankings

- Most important member offerings are Education Hour, worshipping with children, Sunday contemporary service and Sunday School



Education Hour (EH)

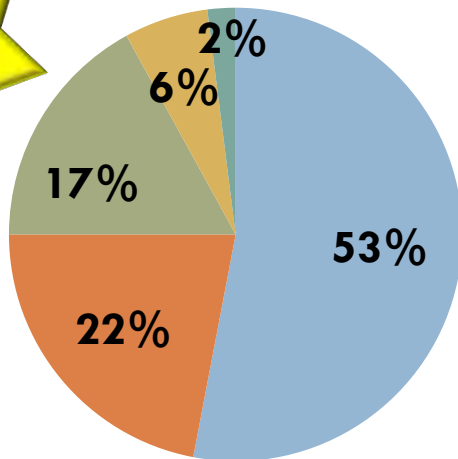
- Highest scoring proposed worship schedule, behind current
- 34% rated EH as Very/Somewhat Important
 - ▣ Top scoring importance ranking
- 36% of respondents will attend/participate EH (284 people)
 - ▣ Irregular attendance: 12% weekly (102 people), 14% biweekly (114 people), 9% monthly (68 people) – avg. 176 people/week
 - Many are excited about learning, sense of community, worship with kids
 - ▣ 25% will not attend: Not enough time, two hours = big time commitment, kids attention span, Sunday morning rituals
 - ▣ 39% unsure: depends on topic, leader and time commitments

Contemporary Worship Space (CWS)

Among Those Preferring CW

18% of Respondents

75%
Satisfaction
Level



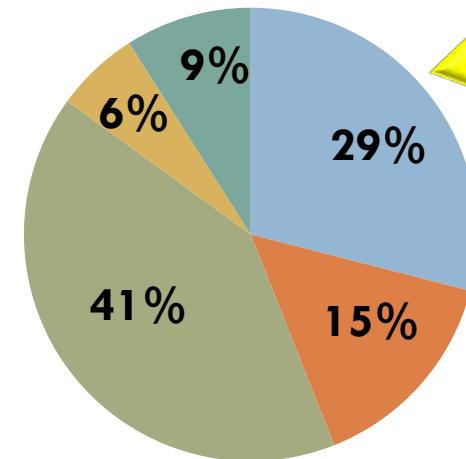
■ Very Satisfied ■ Satisfied
■ Neutral ■ Unsatisfied
■ Very Unsatisfied

- 48% prefer CWS
- 26% prefer TWS
- 28% no preference

Among Those Attending CW

61% of Respondents

44%
Satisfaction
Level



■ Very Satisfied ■ Satisfied
■ Neutral ■ Unsatisfied
■ Very Unsatisfied

- 23% prefer CWS
- 53% prefer TWS
- 23% no preference

Recommendations

Current Worship Schedule

Schedule A: Education Hour

Opportunities

- Quick and easy
- Requires no change (many members will have difficulty dealing with change)
- Allows congregation to mingle between services
- Optimal times, as indicated in ideal worship times questions

- Increase worship participation and engagement
- Build stronger community across worship times and styles
- Increase opportunities for adult education
- Encourage parents and children to worship together
- Change is good - something new and exciting for OSLC

Risks

- Do not make progress against Leadership Team objectives

- Low participation post implementation
- No interaction/community between 8:30am and 10:30am congregations
- Increased commitment/time pressure for singers, musicians and staff personnel
- Logistics/execution challenges
- May lose some members (limited)